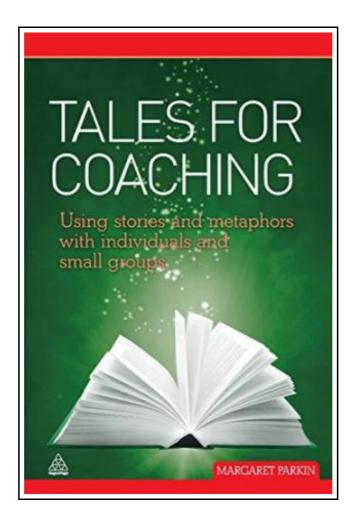
# Tales for Coaching: Using stories and metaphors with individuals and small groups



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# TALES FOR COACHING: USING STORIES AND METAPHORS WITH INDIVIDUALS AND SMALL GROUPS



Kogan Page Limited/Viva Books, 2010. Softcover. Book Condition: New. First edition. Coaching is rapidly providing an invaluable aid to personal development, and is a successful way to enhance performance within organizations of all types. More and more people are also discovering how to use storytelling to bring about change and reinforce learning. In her new book, Margaret Parkin combines these two approaches into a powerful and effective technique to assist personal change. Showing you how and when to use stories to maximum effect, whether you are coaching an individual or a group, the book demonstrates how your coaching can have greater impact with the effective use of storytelling. Complete with sample stories that can be used in a variety of coaching situations, Tales for Coaching includes 50 tales that will immediately help coaches, trainers, managers and educators to reinforce key messages or stimulate fresh thinking. The stories themselves range from those written specifically by the author to carefully selected material from Literature (everything from Aesop and Winnie the Pooh to Stephen Covey). Each tried and tested tale is a proven and effective aid to improve coaching. Contents: Introduction? Part I: Are you Sitting Comfortably?? Introducing Storytelling: The Story Begins? How do Stories Work? Stories and Unconscious Learning? Coaching and Storytelling: Coaching - The Story So Far? The Purpose and Benefits of Coaching? The Modern-day Coach? Storytelling as a Coaching Tools? Finding and Using Stories in Coaching: Finding Stories? Using Storytelling Activities in Coaching? Telling the Tale: ?Cric! Crac!? - Making the Connection? The Storytelling?s Perspective? The Listener?s Point of View? Telling the Story? Part 2: Then I?ll Begin? The Tales: How to Use the Tales? Envisioning and Goal Setting??So,...

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