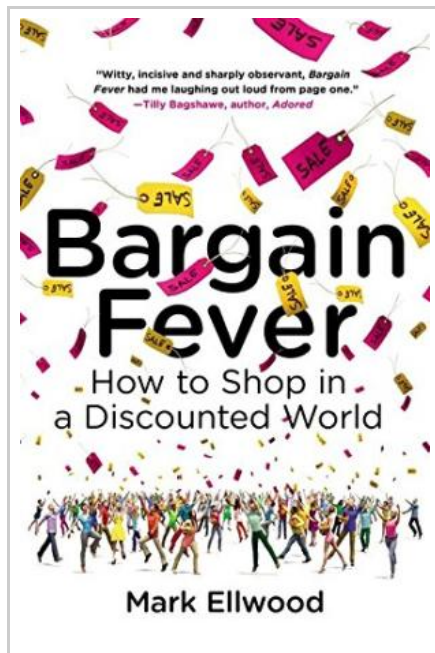




Bargain Fever: How to Shop in a Discounted World

By Mark Ellwood

Penguin Putnam Inc. Paperback. Book Condition: new. BRAND NEW, Bargain Fever: How to Shop in a Discounted World, Mark Ellwood, "This book is a bargain hunter's bible." --Michael Tonello, author, "Bringing Home the Birkin" These days almost half of everything is sold at some kind of discount. This seismic shift has made shoppers more savvy than ever, generating phenomena like extreme couponing, flash sales, and Groupon. But meanwhile, retailers have developed their own tricks to protect their profit margins, including secret sales, shifting prices, and shredding perfectly good clothes. In this playful, deeply researched book, Mark Ellwood uncovers the sleights of hand that sellers employ to hoodwink unsuspecting buyers. He takes us from the floor of upscale department store Bergdorf Goodman to the bustling aisles of a Turkish bazaar, from the outlets of rural Pennsylvania to a town in Florida that's the spiritual capital of couponing. His book is a manual for thriving in this new era, when deal hunting has gone from being a sign of indigence to one of intelligence.



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Reviews

Very helpful to all type of individuals. It really is rally interesting through looking at time. Its been designed in an extremely basic way which is just soon after i finished reading this pdf through which basically modified me, change the way i believe.

-- **Tyshawn Brekke**

The publication is easy in read through preferable to fully grasp. It is writter in simple phrases instead of hard to understand. You will not sense monotony at at any moment of your respective time (that's what catalogs are for concerning if you request me).

-- **Kevin Bergstrom Sr.**